AMENDMENT

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IN THE CLAIMS:

Pursuant to 37 CFR § 1.121, below is the listing of all pending claims.

[c01] (Original)   A method for collecting information about viewing habits of subscribers to a media delivery network for delivering programming to numerous set top boxes, each capable of supporting different applications invoked and controlled by subscriber commands, the method comprising the steps of:

a) programming each application to identify selected subscriber commands of interest;

b) determining an application identifier corresponding to a particular application to which a selected command is addressed; and

c) creating an event record comprising:

1) the application identifier;

2) an identification code corresponding to the selected command; and

3) a time stamp.

[c02] (Original)   A method according to claim 1 further comprising the step of accessing a table in order to determine the identification code for the selected command.

[c03] (Original)   A method according to claim 2 further comprising the step of accessing a table in order to determine the application identifier.

[c04] (Original)   A method according to claim 2 further comprising the steps of repeating a through c to collect a plurality of event records and buffering the plurality of event records.

[c05] (Original)   A method according to claim 4 further comprising the step of forwarding the plurality of event records to a merge processor.

[c06] **(Currently Amended)** A method according to claim 5 further comprising the step of coupling to the merge processor a data source, the data source comprising ~~selected from the group consisting of~~: broadcast identification information, interactive application use information, national advertising information and local advertising information.

[c07] **(Currently Amended)** The method according to claim 1 in which the selected commands of interest comprise at least one of ~~are selected from the group consisting of~~: channel change commands, volume change commands, VCR commands, application invocation commands and application control commands.

[c08] **(Original)**   A system for collecting and processing information about subscribers' selection and use of programming distributed over a media delivery network, the system comprising:

     a) merge processor coupled via means for communication to

     b) a plurality of set top boxes, each comprising a processor for

          (1) collecting a plurality of event records that describe selected commands from a subscriber to a particular set top box and

          (2) transmitting event records to the merge processor;

     c) wherein the merge processor forms an event timeline describing a subscriber's selection of distributed programming for a discrete time period by merging the event records with programming data describing programming available via the media delivery system.

[c09] **(Original)**   A system according to claim 8 wherein the programming data comprises data collected from at least two sources selected from the group consisting of: a broadcasting schedule source, a national advertising schedule source, a local advertising schedule source and an interactive application use schedule source.

[c10] **(Original)**   A system according to claim 8 wherein each set top box further comprises a plurality of applications capable of being invoked by a subscriber.

[c11] (Original)   A system according to claim 10 wherein each event record comprises:

    (1) an application identifier corresponding to the application associated with the recorded event;

    (2) an event identification code; and

    (3) a time stamp associated with the initiation of the event.

[c12] (Original)   A system according to claim 11 wherein each application creates an event upon detection of selected commands from the subscriber.

[c13] (Original)   A system according to claim 8 further comprising a buffer for storing the event records before transmission.

[c14] (Original)   A system according to claim 8 wherein the merge processor forms an event timeline for each of the plurality of set top boxes.

[c15] (Original)   A system according to claim 14 further comprising an analysis engine for correlating the event timelines with demographics information describing the subscribers.

[c16] (Original)   A method for journaling information about subscriber use of a media delivery network for delivering programming and a merge processor for analyzing the resulting journaled information, the method comprising the steps of:

    a) collecting information about a plurality of subscribers' use of a media delivery network, the collecting step comprising:

        i) identifying commands of interest from each subscriber;

        ii) forming event records that record at least the commands of interest and a time associated with the command;

    b) transmitting event records to the merge processor;

    c) merging the event records with data describing the programming delivered over the media network in order to form event timelines of which describes the programming selected by a particular subscriber over a discrete time period.

Page 5

[c17] (Original) A method according to claim 16 wherein the identifying step comprises the step of correlating each command of interest with a global table comprising identification codes.

[c18] (Original) A method according to claim 16 further comprising the step of filtering the event timelines in order to classify subscribers' viewing patterns into at least two categories.

[c19] (Original) A method according to claim 18 wherein the first category comprises programming watched by a subscriber for greater than a selected threshold percent of the total program length.

[c20] (Original) A system for determining the viewing habits of subscribers to a media delivery network for delivering programming, the system comprising:

　　a) a collector for collecting event records describing subscribers' selection and use of programming;

　　b) means, coupled to the collector, for communicating event records to

　　c) a merge processor for processing the event records to form a selected subscriber an event timeline describing the programming delivered to a selected subscriber over a particular time period via the media delivery network;

　　d) means for storing demographics information about selected groups of subscribers; and

　　e) wherein the merge processor forms a plurality of event timelines and correlates the demographics information with the event timelines.

[c21] (Original) A system according to claim 20 in which the merge processor applies filtering criteria to the event records to determine the programming watched by a subscriber for greater than a selected percent of the programming.

[c22] (Original) A system according to claim 21 in which the collector is deployed upon a set top box that is associated with a display device for displaying delivered programming.

[c23] **(Original)**   A system according to claim 22 in which the subscriber controls the set top box via a remote device in order to invoke and run a variety of applications and the collector forms event records by:

a) identifying a code that corresponds to a command of interest entered by a selected subscriber; and

b) storing in a buffer, associated with the collector, an event record comprising

(1) the code corresponding to the command; and

(2) a time stamp.

[c24] **(New)**   A storage medium on which is encoded instructions for performing the following:

a) programming an application to identify a selected subscriber command of interest, the application selected from a plurality of applications operating on a multimedia device,;

b) determining an application identifier corresponding to the application to which the selected command of interest is addressed; and

c) creating an event record comprising:

1) the application identifier;

2) an identification code corresponding to the selected command of interest; and

3) a time stamp,

wherein the multimedia device communicates with a media delivery network, the media delivery network communicating at least one of programming content and the application to a plurality of multimedia devices.